

Hand-out: Business start ideas

Think of your community and identify its needs for products or services. You could approach this by identifying a difficulty the community is experiencing and then determining what product or service could help overcome that difficulty. Can you provide a service or product that could address the needs based on your own skills?

For example:

Issue? People in the neighbourhood have pets, but want to go on vacation over the weekend or cannot take care of them due to irregular working hours.

Need? Someone who is trustful, is confident with pets and has time available to feed them or go for a walk.

How can I help? I have a dog who knows the other dogs of the neighbourhood. My neighbours know me since I was a child. I have time over the holidays, evenings or weekends and go for a walk with my dog regularly. I can propose to take other dogs with me or feed and play with cats over the weekend.

Select a need that can be developed into a business idea. From one or more identified needs, try to generate similar examples. Think about the skills you have and how you can use them.

